

Press Information

Launch of the new KYOCERA Fineceramics Europe GmbH website

An informative website with a clear layout and a modern design.

Kyoto/London, 18th April 2023. Following the merger of the German Kyocera subsidiaries in the fineceramics field to form KYOCERA Fineceramics Europe GmbH, the developer and manufacturer of high-performance ceramics presents its new website. The emphasis is on information about the company's products and solutions for customers and interested parties on the one hand as well as on career opportunities for potential applicants on the other hand.

A redesigned website to maximise accessibility

The website can be found under the new domain www.kyocera-fineceramics.de and brings together the various pre-existing websites. "In parallel with the internal reorganisation of KYOCERA Fineceramics Europe GmbH, we have given our online presence a complete overhaul. The new website has been redesigned in the technical sense and useful functions have been added. It now offers a user-friendly overview and makes our offers and services as accessible as possible," explains Dr Carsten Rußner, President of KYOCERA Fineceramics Europe GmbH.

Overview of the wide range of services

When developing the website, value was placed on clarity, ease of navigation, a sophisticated design and, above all, excellent usability. For example, the main menu allows fast orientation. In addition to information about its target markets and the offered materials, the company presents its customers a wide range of products. "The product portfolio on the website is intended to give our customers an overview of our range of services. As we see ourselves as a development partner for our customers, we are happy to help interested parties with individual inquiries," adds Armin Kayser, Executive Vice President of KYOCERA Fineceramics Europe GmbH. Stakeholders can also find general information and news about the company. The successful online shop, where customers can place their orders digitally, is still linked to the website.

High degree of functionality

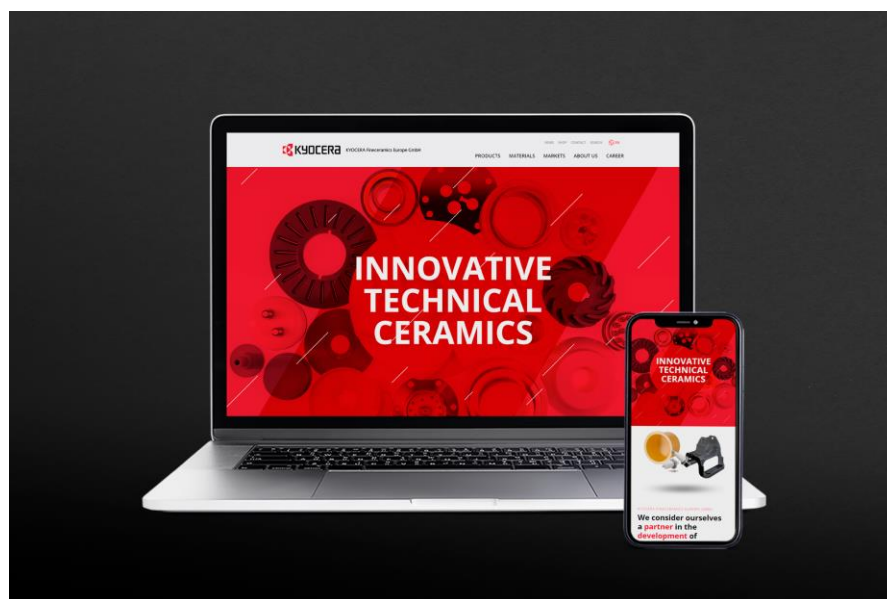
The new site also meets modern standards in terms of functionality. For example, space has been created for video and campaign communications, allowing various different kinds of content and formats to be imported. Kyocera publications can also be reached quickly, thanks to the clear menu navigation. The responsive design means that the site adapts to any end device, be it a

PC, smartphone, tablet or notebook.

Customised career portal

Another important facet of the website is the modern, customised career portal. Potential job applicants can find all advertised positions and information about Kyocera as an employer, including employee testimonials and details about the application process. “The development and implementation of our career portal played an important role in the project. We want to present ourselves as an attractive employer that offers employees a huge development potential. Due to high customer demand, we are constantly looking for new colleagues at our two production sites,” say Bernhard Stähle and Sandra Rodler, Heads of Human Resources at KYOCERA Fineceramics Europe GmbH.

The new website can be found at www.kyocera-fineceramics.de



The newly launched website of KYOCERA Fineceramics Europe GmbH



For more information on Kyocera: www.kyocera.co.uk

About Kyocera

Headquartered in Kyoto, Japan, KYOCERA Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the KYOCERA Group, which is comprised of 298 subsidiaries (as of March 31, 2022), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the most experienced producers of smart energy systems worldwide, with more than 45 years of know-how in the industry. The company is ranked #665 on Forbes magazine's 2022 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of over 83,000 employees, Kyocera posted sales revenue of approximately €13,42 billion in fiscal year 2021/2022. The products marketed by the company in Europe include printers, digital copying systems, semiconductor-, fine ceramic-, automotive- and electronic components as well as printing devices and ceramic kitchen products. The KYOCERA Group has two independent companies in the United Kingdom: KYOCERA Fineceramics Ltd. and KYOCERA Document Solutions Ltd.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr Kazuo Inamori — to individuals worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (approximately €710,000* per prize category).

*Date of Survey: June 15th, 2022

Contact

KYOCERA Fineceramics Europe GmbH
Christoph Hermes
Head of Marketing & Communications
Steinzeugstraße 92
68229 Mannheim / Deutschland
Tel: +49 621 40547-590
Mobil: +49 151 25 54 85 17
E-Mail: Christoph.Hermes@kyocera-fineceramics.de
www.kyocera-fineceramics.de